



ALYTH & DISTRICT AGRICULTURAL SHOW

Bogles Field, Essendy Road, Blairgowrie, PH10 6QU

Saturday 17th June 2017

Dear Show Sponsors, Advertisers & Retailers

This year's Show is fast approaching and I'm sure you're all aware the costs for staging events are ever increasing and your continued support over the years is greatly appreciated by our Show Committee without the financial support you offer us our Show would not be the continued success it is in the local & agricultural communities.

We hope that you will support our Show in 2017, we have a variety of Sponsorship, Advertising and Retailing options available for you to choose from:-

PLATINUM - £550.00

- Branded Gate Steward & Result Runner High Vis Vests (or equivalent)
- A5 Full Page Catalogue Advert (Please email Artwork to Secretary)
- Four Main Ring/Show Field Banners (Sponsor provides the Banners)
- Four Free Entry Tickets
- Four Complimentary Lunch Tickets
- Company advertised on Show Website & during Show by Show Commentator

GOLD - £275.00

- A5 Full Page Catalogue Advert (Please email Artwork to Secretary)
- Two Main Ring/Show Field Banners (Sponsor provides the Banners)
- Four Free Entry Tickets
- Four Complimentary Lunch Tickets
- Company advertised on Show Website & during Show by Show Commentator

SILVER - £150.00

- A5 ½ Page Catalogue Advert (Please email Artwork to Secretary)
- One Main Ring/Show Field Banner (Sponsor provides the Banner)
- Two Free Entry Tickets
- Two Complimentary Lunch Tickets
- Company advertised on Show Website & during Show by Show Commentator

BRONZE - £100.00

- A5 ¼ Page Catalogue Advert (Please email Artwork to Secretary)
- One Main Ring/Show Field Banner (Sponsor provides the Banner)
- One Free Entry Ticket

**** SPONSORSHIPS INCLUDING RINGSIDE BANNERS ****

**BANNERS CAN BE DELIVERED TO SHOW FIELD FROM THURSDAY 15TH JUNE
OR CONTACT SHOW SECRETARY TO ARRANGE**

LIVESTOCK SECTION - £130.00

SECTION EXAMPLES:-

CATTLE - ABERDEEN ANGUS

SHEEP - TEXEL

LIGHT HORSE – HIGHLAND PONY

DONKEY'S

- Company name will be detailed in Show Catalogue
- Company name will be printed on Champions Rosette

LIVESTOCK CLASS - £30.00

SECTION EXAMPLES:-

CATTLE - CALF

SHEEP - TUP

LIGHT HORSE – BROOD MARE

DONKEY'S - FOAL

- Company name will be detailed in Show Catalogue

RINGSIDE BANNER - £30.00

- One Main Ring/Show Field Banner (Sponsor provides the Banner)

**BANNERS CAN BE DELIVERED TO SHOW FIELD FROM THURSDAY 15TH JUNE
OR CONTACT SHOW SECRETARY TO ARRANGE**

SHOW CATALOGUE ADVERTISING

FULL A5 PAGE - £100.00

- A5 Full Page Catalogue Advert (Please email Artwork to Secretary)

A5 ½ PAGE - £60.00

- A5 ½ Page Catalogue Advert (Please email Artwork to Secretary)

TRADE STAND PITCHES

TRADE STAND

SMALL TRADE STAND (LESS THAN 5M FRONTAGE - £50.00

TRADE STAND (OVER 5M FRONTAGE BY MAX 9M DEPTH - £15.00 PER METRE

- Pitch on Show Day
- Free Entry Tickets for Staff

****THERE IS A COMPULSARY £2 FIRST AID CHARGE ON TOP OF THESE PRICES****

LUNCH TICKETS - These can be purchased in advance by contacting Show Secretary.

If you have any queries, please do not hesitate to contact me and we look forward to working with you this year.

Kind regards

Gail Robertson

Alyth & District Agricultural Show Secretary

Mobile Number:- 07729770253

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SPONSORSHIP, ADVERTISING & RETAILERS APPLICATION FORM CLOSING DATE FOR SPONSORSHIP & ADVERTISING IS FRIDAY 26TH MAY 2017

COMPANY NAME	
CONTACT NAME	
ADDRESS	
POSTCODE	
TELEPHONE NUMBER	
EMAIL ADDRESS	
TRADE STAND PITCH	
SMALL TRADE STAND (LESS THAN 5M FRONTAGE - £50.00	£
TRADE STAND (OVER 5M FRONTAGE BY MAX 9M DEPTH £15.00 PER METRE Please give your actual stand measurements:- Frontage:- _____ Metres x Depth:- _____ Metres Description of Trade Stand:- _____	£
COMPULSARY FIRST AID COVER £2 PER TRADE STAND	£2.00
<u>TOTAL</u>	£
SPONSORSHIP - PLATINUM	£550.00
GOLD	£275.00
SILVER	£150.00
BRONZE	£100.00
LIVESTOCK SECTION - Please detail which Section	£130.00
LIVESTOCK CLASS – Please detail which Section & Class	£30.00
RINGSIDE BANNER	£30.00
SHOW CATALOGUE ADVERTISING - FULL A5 PAGE	£100.00
½ A5 PAGE	£60.00
PLEASE EMAIL ARTWORK TO SECRETARY	
<u>TOTAL</u>	£

Please make cheques payable to Alyth & District Farmers Show Society
or to pay by bank transfer quote your name and ref:- SHOW2017
RBS - Sort code 83-15-35, Account Number 00173997

Please complete this form and return along with payment by post or email to:-
Secretary: Gail Robertson, Carsie Mains Farm, Blairgowrie, Perthshire, PH10 6QR
Contact Number:- 07729770253 E-mail: alythshowsec@aol.co.uk www.alythshow.co.uk

Alyth & District Agricultural Show Society is a Company Limited by Guarantee
Company Number SC508143 The Society is NOT VAT registered